AIRPORT DIRECTOR'S REPORT June 2010



A AIRPORT OPERATIONS

- Passenger Count
- Aircraft Operations
- Air Freight

The passenger count for May, 63,414 was down 0.3% compared with May 2009. The total passenger count year-to-date, 286,325 was down 2.1% compared to the same period last year.

B PROGRAMS

1. Air Service

A successful inauguration for Frontier Airlines was held on June 4 at the Airline Terminal. The twice daily week day/once daily weekend service to Denver and beyond was well received. Prebookings indicate above average passenger loads for summer.

Staff Contact: Terri Gibson, 692-6004

2. Communications Program

a. Airline Terminal Project Public Outreach

Current Components:

- Information pages on FlySBA.com
- Airport Director public presentations
- Project sign boards and flyers at the Terminal
- Quarterly e-newsletter
- Channel 18 segment on Inside Santa Barbara
- Videos in boarding gate holdrooms

Planned Components for Fall:

- Direct mail leaflet for Santa Barbara and Goleta
- Construction tour for business leaders

b. Promotional Items This Month

Television ads, *Pumpflix* videos at four local gas stations, *City News & Brief* water bill inserts, Santa Barbara Chamber of Commerce map project, *UCSB* yearbook, City TV (Channel 18) programming, *Santa Barbara News Press* special insert – explore Santa Barbara, Westmont College - Reynolds Gallery exhibit sponsor, and *Noozhawk* online news ads to promote commercial airline service at SBA.

c. flysba.com Website Statistics

There were 23,882 unique visitors representing 804,086 hits on the website in May. This was an increase of 398 visitors from the month of April. The top pages were the flight schedule, airline information and parking. The most downloaded documents were the Airport Information Guide, SBA new terminal drawings, Long Term Parking Lot 2 map and Overlook Café menu. Outside of the U.S., the top world visits originated in Sweden, Germany, Japan and the Netherlands.

d. Visitors Center Activity

376 students from 5 schools representing three districts received aviation education information in May via the Airport's Tour Program. Four General Aviation clubs and the TSA held meetings at the Center during the month.

e. Airline Terminal Comment Card Program

45 cards were collected from the boarding gate areas and main lobby in May.

Staff Contact: Terri Gibson, 692-6004

3. Airport Noise Abatement Program

Planned completion date: Spring 2010

Project complete. Funds remaining in the grant are adequate to purchase an upgraded server with a hosted service and support package. Staff is currently processing a change order to use the balance of the grant for the server and service and technical support package.

Staff Contact: Tracy Lincoln, 967 – 7111

4. Airline Terminal Public Arts Program

The Selection Panel selected the team of Lori Ann David and Vidya Gauci to design and install the North Rotunda Medallion and the Wood Beam Stenciling Projects.

The team of Colleen Kelly and Alfred Ramirez was selected for the design and installation of the Wrought Iron Railing Embellishment Project.

The next step is to submit the Artist Agreements to City Council for approval and the artist teams to submit their desgins to the City Arts Advisory Committee for approval.

Staff Contact: Karen Ramsdell, 692-6002

Lori Ann David and Vidya Gauci ~

North Rotunda Medallion \$65,000

Wood Beam Stenciling \$12,000

Colleen Kelly and Alfred Ramirez ~

Wrought Iron Embellishments - \$35,000

C CAPITAL PROJECTS

1. Airport Terminal Improvement project

Planned Completion Date: 2012

The Terminal Project contractor, EMMA Corporation, commenced construction on November 2, 2009. New water and sewer utility connections have been brought to the site and all of the new building footings have been poured. The contractor continues to work on the foundation system and is erecting the steel framework, second story and roof decking of the building.

\$60 Million (14.1M AIP Grant, 5.8M PFCs, 34.5M Bond Funds, 1.0M Airport Funds)

Staff Contact: Owen Thomas, 692-6018

Laurie Owens, 692-6023

2. Goleta Slough Tidal Circulation Demonstration Project/ASP Wetland Mitigation Project

Planned Completion Date: Fall 2010

Wetland mitigation associated with the Airfield Safety Projects was required at a ratio of 4:1. The Airport has completed the first phase of mitigation, which provided 3:1 mitigation.

URS Corporation \$348,330 (work that is continuing.)

The final phase of mitigation is based on the Goleta Slough Tidal Restoration Demonstration Project, which was successfully completed in Winter 2009. Surveys to measure bird activity, vegetation establishment and invertebrate communities were completed in November 2008. The final report from URS was provided in mid-January 2009 and reviewed by staff. It was forwarded to FAA and USDA for their review. A contract with Tartaglia Engineering and URS was approved by City Council for design of the final tidal mitigation area required for the Airfield Safety Projects in March 2009.

Plans, project description and environmental documents for the final mitigation phase are currently under development and the project was approved by the Planning Commission on March 4, 2010. The project requires review by the California Coastal Commission. Construction is tentatively scheduled for Fall 2010.

Staff Contact: Laurie Owens 692-6023

D COUNCIL / AIRPORT COMMISSION ACTIONS

Council / Airport Commission approved the following recommendation in May - Recommendation: That Council / Board Members:

Subject: Contract For Construction Of The Santa Barbara Airport Airline Terminal Passenger Boarding Bridges (560.04)

Recommendation: That Council:

- A. Receive a progress report on the Airline Terminal Improvement Project;
- B. Award a contract with JBT AeroTech (JBT), waiving minor irregularities in their low bid amount of \$2,251,639 for the base bid plus bid alternate 1, for construction of the Santa Barbara Airport Airline Terminal Passenger Boarding Bridges Project (Project), Bid No. 3611; and
- C. Authorize the Public Works Director to approve expenditures up to \$225,000 to cover any cost increases that may result from contract change orders for extra work and differences between estimated bid quantities and actual quantities measured for payment.

Subject: Contract For Construction Of The Santa Barbara Airport Airline Terminal Baggage Handling System

Recommendation: That Council:

A. Reject the bid of the apparent low bidder, Automatic Systems, Inc. (ASI), for the Santa Barbara Airport Airline Terminal Baggage Handling System Project (Project), Bid No. 3610, as non-responsive due to bid irregularities;

B. Award a contract with The Horsley Company, LLC (Horsley), in their low bid amount of \$810,507.86, for construction of the Project; and